



Rachel Wasserman

Speaker Package 2025

Profile

Rachel Wasserman: A Different Kind of Leader



Bold Voice & Truth Teller

Rachel Wasserman is not your typical lawyer. She is a business strategist, economic reformer, and unapologetic truth-teller who has spent her career at the intersection of power and accountability.



Boardroom Credibility & Moral Clarity

From closing multimillion-dollar deals on Bay Street to calling out financial engineering disguised as innovation, Rachel brings both the boardroom credibility and moral clarity needed in this moment.



Champion for Builders, Not Asset Strippers

She has worked inside global consumer giants and top-tier law firms and has seen firsthand how systems reward short-term thinking, extractive leadership, and consolidation. Her work now is about changing that.

Profile

Bringing Legal Insight and Economic Reform Together to Build a Fairer Future

Founder, Wasserman Business Law

- Corporate law firm supporting principled entrepreneurs and economic builders.
- Offers legal advice built for today's entrepreneurs, not yesterday's law firms.
- Focuses on sustainable growth and helping clients maintain control of their creations.

Fellow, Canadian Anti-Monopoly Project

- Helps lead the push for stronger competition policy and more democratic markets.
- Focuses on challenging consolidation and exposing financialized business models.
- Advances reforms to put power back in the hands of workers, entrepreneurs, and communities.

Fellow, Social Capital Partners

- Contributes to national efforts to scale employee ownership and entrepreneurship through acquisition.
- Challenges extractive finance and designs systems for broader business reward sharing.
- Focuses on transforming ownership and investment models for inclusive growth.

Patriotic Millionaires Canada, Founding Member

- Group of high-net-worth individuals advocating for a fairer tax system and inclusive economy.
- Uses platform to push for policies that rebalance power and rein in extreme wealth concentration.
- Supports investments in the public good to foster a more equitable society.

Keynotes

Speaking Topics: Rachel's Keynotes

01

How Financialization Took Over the Economy

Financialization sounds abstract, but it shapes the cost of living, the quality of your job, and the survival of local businesses. Rachel breaks down how finance moved from supporting the economy to extracting from it, and how that shift is reshaping daily life for all of us.

02

Behind the Curtain of the Private Equity Playbook

It is taking over everything from veterinary clinics to nursing homes, changing what it means to build or even run a business. Rachel exposes the playbook, makes the case for putting boundaries on extraction, and offers a path forward that prioritizes people, not just profit.

03

The Cost of an Optimized but Empty Economy

If we keep prioritizing short-term profits and centralized control, we are heading toward an economy that is efficient but lifeless. Rachel paints a clear picture of what is coming if we do nothing. Fewer owners. Less innovation. More burnout. She lays out what it will take to reverse course through decentralization, entrepreneurship, and better rules for who gets to own and extract.

04

Fragile Leaders & Broken Systems

The problem is not overworked employees; it is weak leadership. Rachel unpacks how conformity, cronyism, and fear of dissent undermine productivity and morale, and how diversity and honest feedback can unlock real performance.

05

Not Here to Fit In. Here to Change the Game.

Rachel tells the unfiltered story of what it takes to survive and lead in institutions that were never built for you. She has navigated boardrooms, betrayal, sabotage, and silence not by playing along, but by staying principled and speaking up. This is not a talk about leaning in. It is about pushing back, refusing to shrink, and building power on your own terms.

About Rachel

Ideal Audiences & Why Book Rachel



Ideal Audiences

- Economic and public policy forums
- Legal, finance, and business conferences
- Women's leadership and entrepreneurship events
- University and graduate-level talks
- Organizations exploring ownership transitions, governance, or systemic risk

Why Book Rachel

- **She translates complex systems into real talk.** No jargon. No white papers. Just clear, sharp, accessible insight.
- **She has lived it.** Rachel has been inside the rooms where economic decisions are made and pushed back when no one else would.
- **She connects policy, law, and business in ways that matter.** Rachel does not just critique systems—she builds better ones.
- **She leaves audiences thinking differently and acting with purpose.** Rachel challenges, provokes, and inspires people to stop accepting the status quo.

Contact

Get in Touch

To book Rachel for speaking engagements, interviews, or media appearances, please contact:

Rachel Wasserman

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 **Based in Toronto:** available for in-person and virtual events